

Chicago, IL // January 11, 2023 — MARKET-PILOT has been listed as one of Built In's 2023 Best Chicago Startups to Work For. This award recognizes MARKET-PILOT's dedication to empowering and motivating their incredible employees through a great team environment and generous perks. The US office saw widespread success in 2022 after opening in November 2021, with over a dozen new customers and 500% US employee growth.

"We are thrilled to have been named as 'Chicago's Best Startups to Work For' by Built In. Since the founding of MARKET-PILOT, we have been committed to fostering an honest and inspiring company culture, that enables everyone to unleash their full potential. The hard work of our crew is paying off and we are excited to see the team further growing in 2023," says Tobias Rieker, founder of MARKET-PILOT.

"We wouldn't be where we are today without our amazing team, so it's important to us that we place a high value on providing excellent offerings and growth opportunities." Says Tim Geyer, Head of North America at MARKET-PILOT.

"It's my honor to congratulate this year's Best Places to Work winners," says Sheridan Orr, Chief Marketing Officer, Built In. "These exemplary companies understand their people are their most valuable asset, and they've stepped up to meet the modern professional's new expectations, including the desire to work for companies that deliver purpose, growth and inclusion. These winners set the stage for a human-centered future of work, and we can't wait to see that future unfold."

Built In determines the winners of Best Places to Work based on an algorithm that uses company data about compensation and benefits. To reflect the benefits candidates are searching for more frequently on Built In, the program also factors in criteria such as remote and flexible work opportunities and other people-first cultural offerings.

ABOUT BUILT IN

Built In is creating the largest platform for technology professionals globally. Monthly, millions of the industry's top professionals visit the site to find open positions. They rely on the platform to stay ahead of trends and news, learn skills to accelerate their careers and find opportunities with companies that share similar values. Additionally, Built In serves 2,000 customers, innovative companies ranging from startups to those in the Fortune 500. <http://www.builtin.com>

ABOUT BUILT IN'S BEST PLACES TO WORK

Built In's Best Places to Work Awards, honor companies across multiple categories: 100 Best Places to Work, 50 Best Startup Places to Work, 100 Best Midsize Places to Work, 100 Best Large

Places to Work and Editor's Choice: 100 Best Hybrid Places to Work. Their program honors companies with the best total rewards packages across the U.S. and in the following tech hubs: Atlanta, Austin, Boston, Chicago, Colorado, Dallas, Houston, Los Angeles, Miami, New York, San Diego, San Francisco, Seattle and Washington DC. It is a recognition of the best tech companies for professionals. The list of winners is used by the millions of candidates who visit the Built In site regularly to find employers of choice.

ABOUT MARKT-PILOT

MARKT-PILOT is reimagining parts pricing by providing the market intelligence required by OEMs to make more money with parts. MARKT-PILOT's innovative software solution, PRICE-RADAR, pinpoints opportunities to grow your parts revenue sustainably, by identifying advantageous lead times, parts priced below market, and purchased part exclusivity. Since 2020, their customers have realized \$200MM in additional parts revenue after implementing market-based pricing, informed by MARKT-PILOT's market-wide data.

Contact:

Claire Brixie

Content Marketing Specialist

claire.brixie@markt-pilot.com

(630) 624-1264